
For Immediate Release

FITNIR SCORES BREAKTHROUGH PROJECT WITH FIBRIA

VANCOUVER, BC -- November 8, 2018 – FITNIR Analyzers Inc. is excited to announce that Fibria Celulose S/A selected FITNIR Online liquor analyzer and FITNIR MC chip moisture analyzer for its Aracruz Pulp Mill in Espírito Santo state, Brazil. This is a milestone project for FITNIR as it marks its first implementation in South America.

As a part of its Industry 4.0 transformation, Fibria’s selection of FITNIR’s technology was based on the importance of accurate and relevant data in moving towards a new era in process control where online data availability is essential. “FITNIR’s capability of measuring key properties including moisture, solids, lignin, and organic and inorganic solids, as well as the ability to expand to new measurements in the future, was an immense draw for us,” says Estevão Frigini Mai, R&D Scientist at Fibria. “With its high uptime, low maintenance potential and versatility, FITNIR’s technology can be reliably used for advanced process automation today as well as for future automated-cognitive processes to improve efficiencies, quality, and ultimately productivity and profits,” adds Mai.

“We are thrilled to finally be working with Fibria on this breakthrough project,” says Thanh Trung, VP of Technology at FITNIR. “We anticipate great success with this implementation and look forward to the possibility of expanding to other process streams with Fibria, showcasing our ability to help optimize the pulp and paper industry in Brazil.”

Project delivery is expected to take place in mid-December 2018, with implementation and start-up in the first quarter of 2019.

About Fibria

The world leader in eucalyptus pulp production, Fibria strives to meet, in a sustainable manner, the growing global demand for products from planted forests. With annual pulp production capacity of 7.25 million tons, the company has industrial units in Aracruz (Espírito Santo), Jacareí (São Paulo) and Três Lagoas (Mato Grosso do Sul), as well as in Eunápolis (Bahia), where it operates Veracel in a joint venture with Stora Enso. Fibria has 1,092,000 hectares of forests, which include 656,000 hectares of planted

forests, 374,000 hectares set aside for environmental preservation and conservation, and 61,000 hectares destined for other uses. The pulp produced by Fibria is exported to more than 35 countries and is the raw material for educational, health, hygiene and cleaning products. Learn more at www.fibria.com.br.

About FITNIR Analyzers Inc.

FITNIR is a leading global supplier of innovative FT-NIR online, benchtop, kappa and now, moisture content analyzers. Our reliable pulp and paper property measurements improve mill processes and reduce costs. With proven applications for the digester, recausticizer, recovery boiler, ClO2 generator, brownstock washer, and power boiler, FITNIR is the next generation of process analyzers. www.fitnir.com.

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