

For Immediate Release

FITNIR ANALYZERS TO SHARE NEW DEVELOPMENTS AT TAPPI PEERS CONFERENCE IN SAVANNAH, GA.

September 12, 2012 - FITNIR Analyzers is pleased to announce that it will once again be exhibiting at the TAPPI PEERS conference being held in Savannah, Georgia from October 14th to 17th, 2012. This year, FITNIR will also be extending their stay to the IBBC event on October 17th and 18th.

FITNIR has been in the process of developing a number of new applications for its analyzers. The latest innovations focus on further advancing pulp mill performance, cost savings and product quality. PEERS will provide the industry with an opportunity to hear from FITNIR first-hand on the advancements being made, including:

- Chloride measurements in the liquor cycle to facilitate efficient operations of the electrostatic precipitator and to avoid potential fouling issues;
- Solids content measurement in Kraft liquors and in the ClO₂ generator for improved process efficiency;
- Chemical Oxygen Demand (COD) measurements of brownstock filtrate for enhanced washing efficiency and indication of soda loss;
- Active and total polysulphide measurements for optimization of polysulphide generation and yield benefits; and
- Water quality or hardness measurements for the Oil Sands sector, where measurements at critical points of the operation will significantly reduce costs and environmental impact.

Visit FITNIR Analyzers at **Table 3** in the registration/dining portion of the exhibit area for more details on FITNIR's latest advancements and receive a live demonstration of FITNIR Benchtop. Thanh Trung, VP of Technology, will also be chairing the session *Liquor Cycle Fundamentals* (Session 23) from **1:30 pm to 3:00 pm on Tuesday, October 16**.

The TAPPI PEERS Conference (formerly known as TAPPI Engineering, Pulping and Environmental Conference) is designed to answer the most pressing business and technical questions faced by pulp and paper companies as they manage raw materials, assets, regulatory requirements and production assets. To learn more about TAPPI PEERS visit www.tappipeers.org.

Visit www.fitnir.com/peers to learn more about FITNIR Analyzers Inc. or contact:

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